

VANTAiO

Ihre #1 für Digitale Arbeitsplätze mit SAP

Add-On for SAP BTP: News Manager

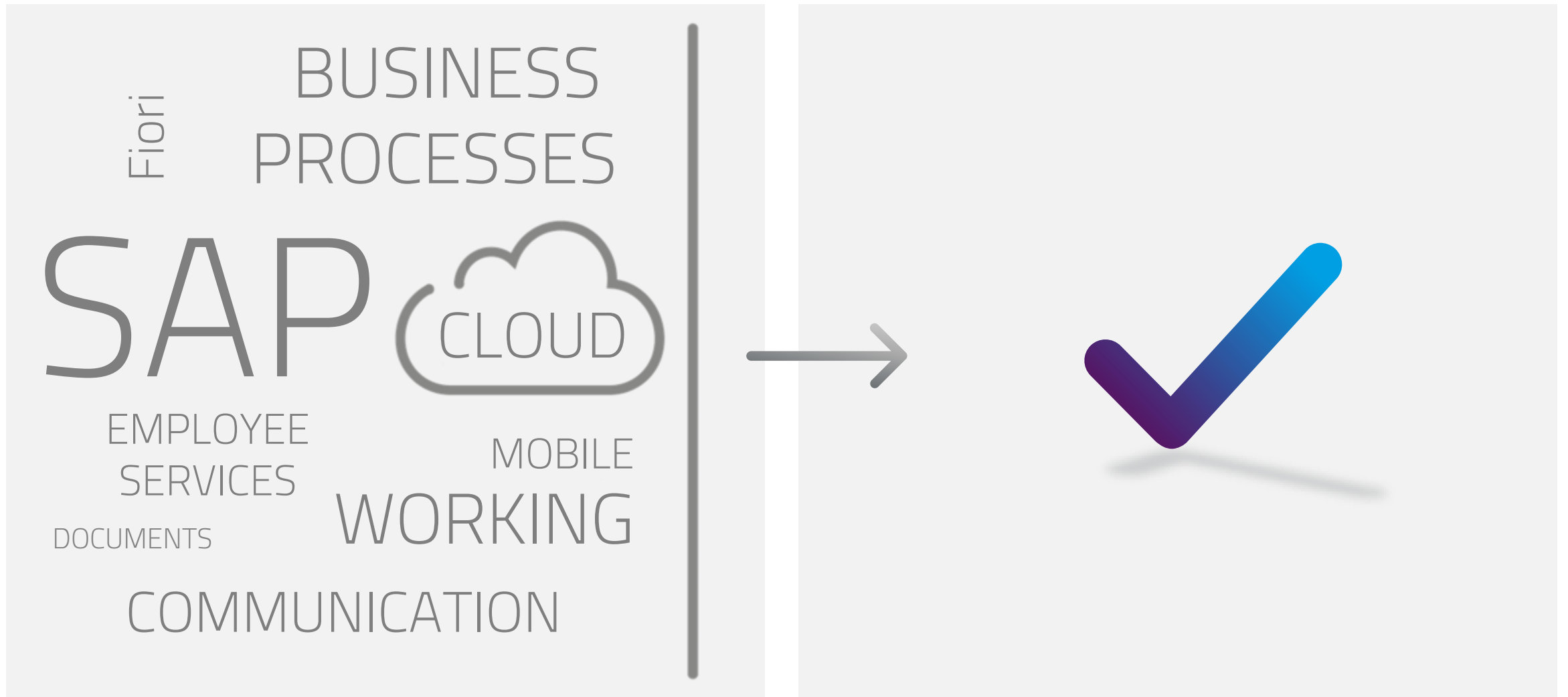
Increase efficiency and let your
processes do the talking!

Mainz, 27.9.2023



Our claim: Implement complex requirements **simply**

Efficient. User-centered. With SAP.



VANTAiO

Numbers, data, facts

- › Extensive and **long-term experience** (> 20 years) in the SAP Portal environment
- › Since 2003 **provider of software** and solutions that enable an optimal use of the SAP Portal software in the company
- › Intensive focus on a **high user experience** of the software
- › Over **300 customers** and experience from **> 600 SAP projects**: Reference customers from many different industries and different company sizes
- › Efficient **support organization** as well as complementary **professional services** for a smooth operation of our solutions
- › Company locations: Mainz and Siegburg (Germany)



Agenda

VANTAiO News Manager



TOP 1
Challenges



TOP 2
Advantages and benefits



TOP 3
Use Cases



TOP 4
Functions



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Reliable information is
absolutely necessary for
the success of a company “

(Christopher Columbus)



VANTAiO News Manager

Where do you see your challenges?

- › Redundant and distributed message capture with media discontinuities
- › High volume of information in a distributed system landscape ("information overload")
- › Highly distributed information systems from the end user's point of view
- › Missing message system to really reach all employees...
- › No use of existing systems (such as SAP) as a source of news...

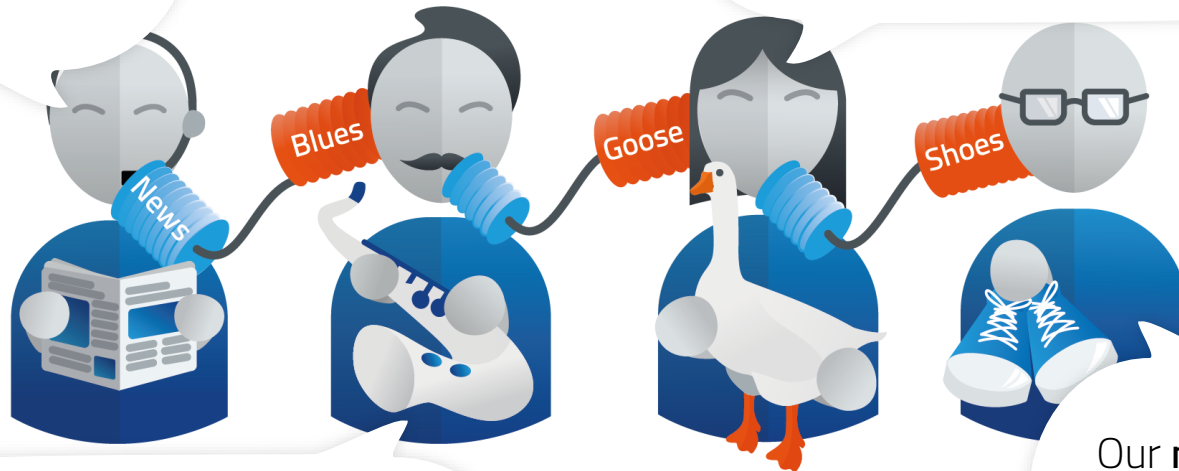


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What are your thoughts on news and communication?

There is no digital medium in the company with which we can **reach all employees!**

News are created manually only. There is **no automatic generation** of news.

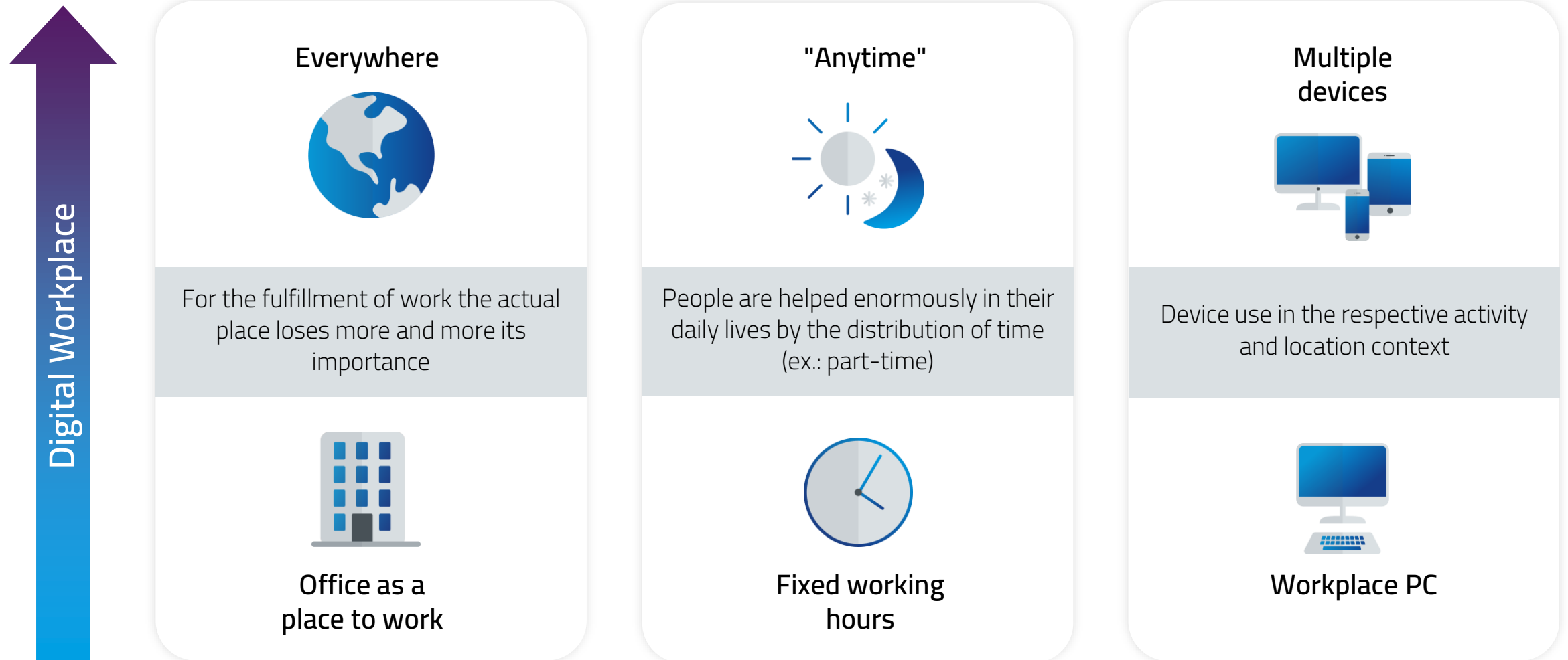


Due to time constraints, we at the UK are almost exclusively concerned with **external communication**.

Our **news production** is **too complex** and not suitable for the "broad masses".

VANTAiO News Manager

Current trends in many companies (strongly accelerated by the Covid crisis)



Technical and work communication ("Real world of work")

Are the existing communication tools sufficient? No 😊

E-mail / Document Attachments

- › Extensive presentations (overload)
- › Clear structure is difficult and sender-dependent
- › Little attractive visualization
- › No SAP data integration (copy & paste only)
- › ...

Intranet

- › Often very generic for the entire company
- › Content creation in CMS demanding
- › Cumbersome approval processes
- › „Egg-laying wool milk pig/Jack of all trades“

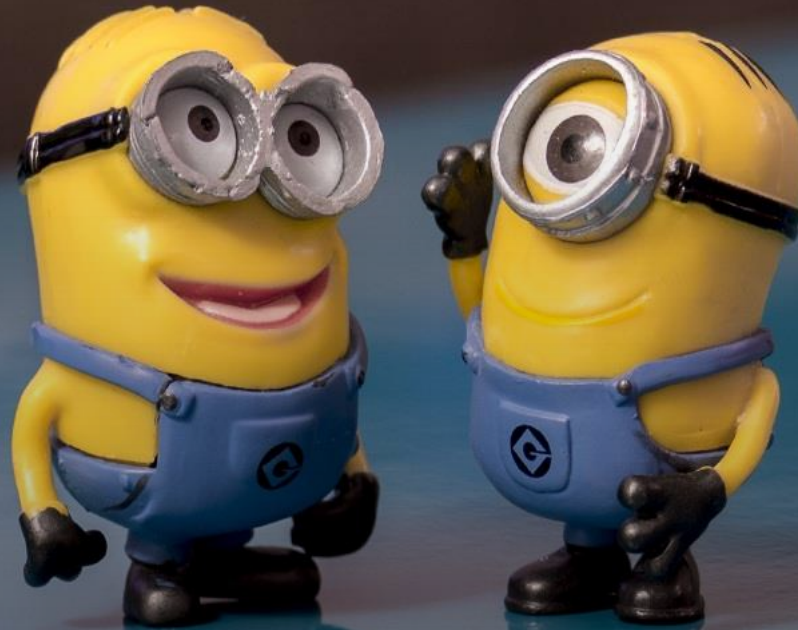
Social Collaboration Tools

- › Tendency to communicate without commitment ("chatter")
- › Few structuring options (information overload)
- › Lack of reading engagement in the reader
- › No TV or screen display
- › ...

"Private communication tools" (WhatsApp, etc.)

Thought does not always mean published, published does not always mean read, read does not always mean understood, understood does not always mean agreed, agreed does not always mean applied, applied does not always mean retained.

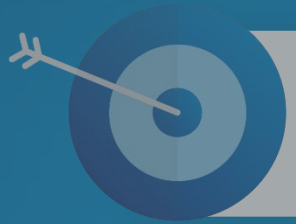
...in reference to Konrad Lorenz (1903-89), Austrian behavioral scientist, 1973 Nobel Prize winner



Communication is unfortunately not always easy - our guiding quote for the development...

Agenda

VANTAiO Lösungsvorschlag



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News
Manager



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Benefits and added value of the software

Everyone reliably receives the news that is really relevant to them - thanks to a targeted flow of information within the company.



Information in real time: Acceleration of information and processing times by up to **90%**.



Up to **80%** cost and effort savings for news gathering creation, maintenance and distribution through the use of artificial intelligence.



More transparency, more efficiency and improved communication.



Significant increase of employee motivation through better information and higher involvement.



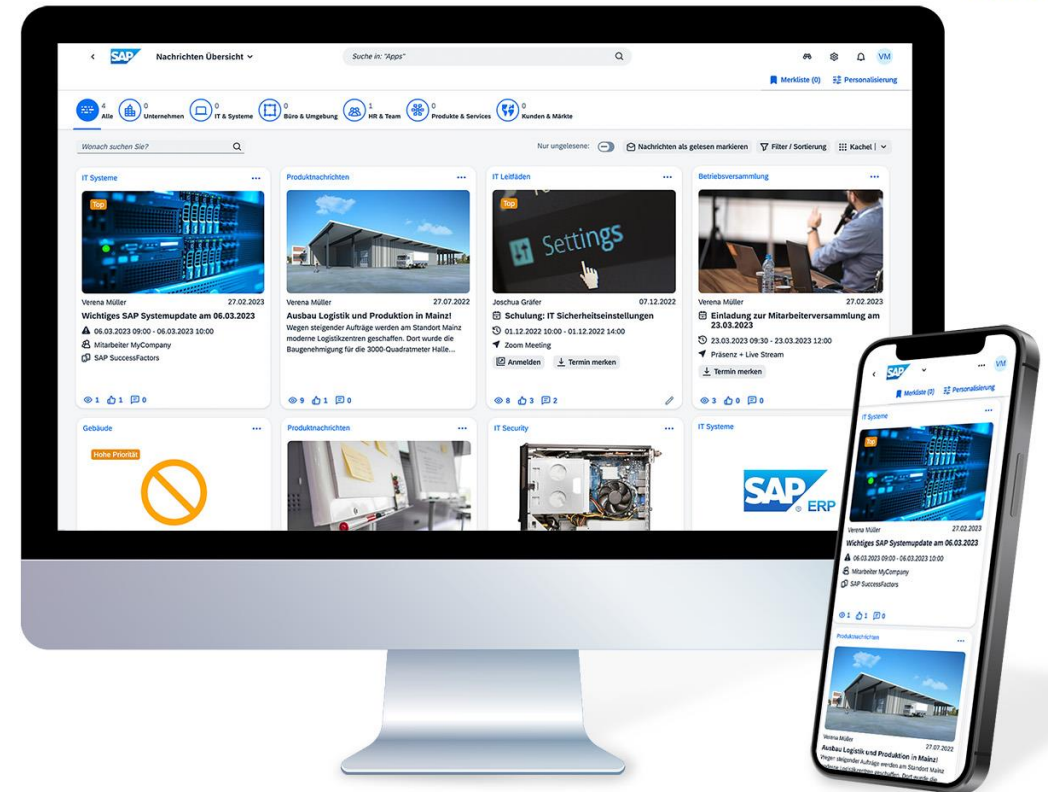
Instead of print media, information is disseminated via digital apps and TV ads.



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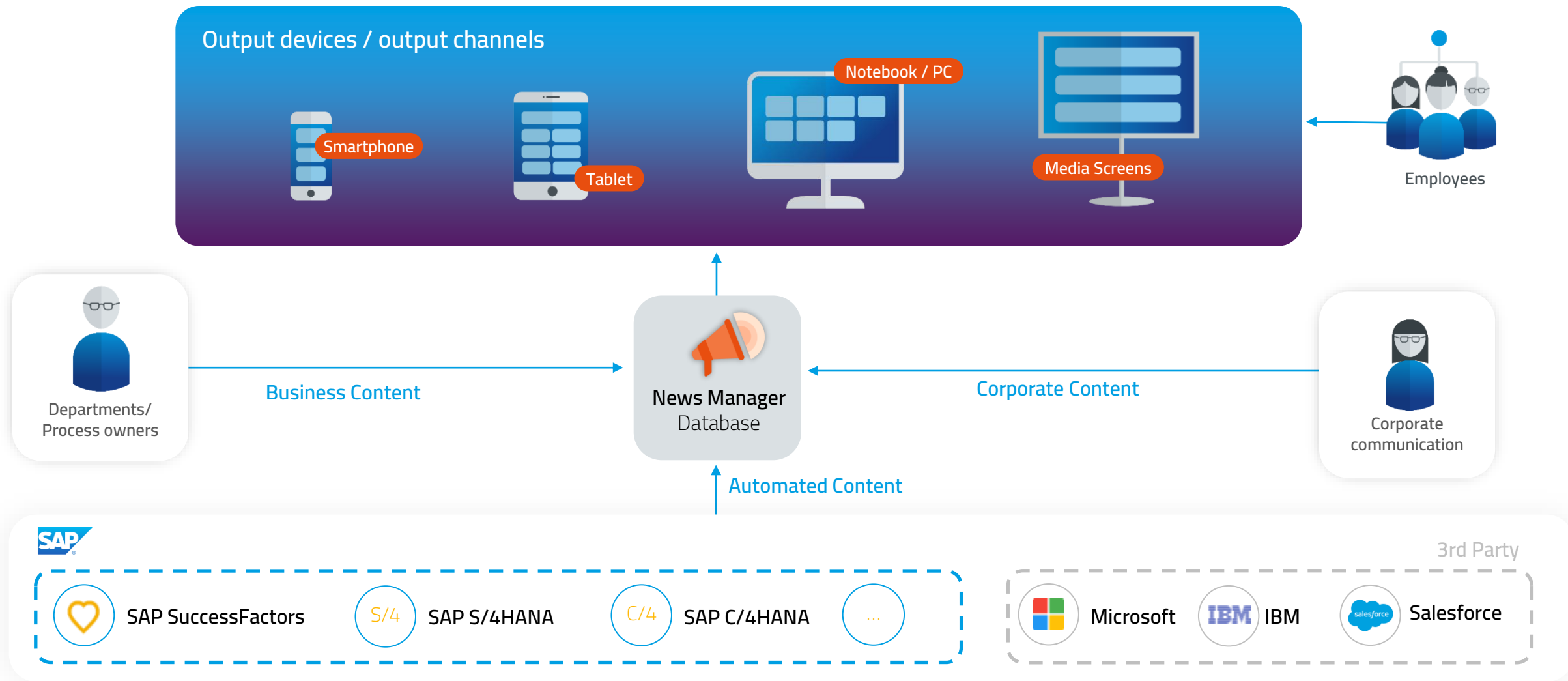
Wish list for modern communication – How would it be right?

- 1 Reach all employees of the company
- 2 Reliable and qualitatively news
- 3 Attractive appearance and joy of use in everyday life
- 4 Easy news creation for many "editors"
- 5 Automatic news generation from systems
- 6 No media breaks – desktop, smartphone and TV
- 7 Interoperability with existing systems
- 8 Simple and fast launch



VANTAiO News Manager and VANTAiO TV Display

Intelligent messaging system for professional and work communication

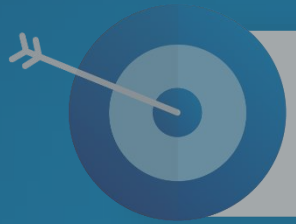


The **VANTAiO News Manager** for SAP BTP has received the WINNER award at the German Innovation Award in the competition class "Excellence Business to Business", in the category "Information Technologies, Functional Software".



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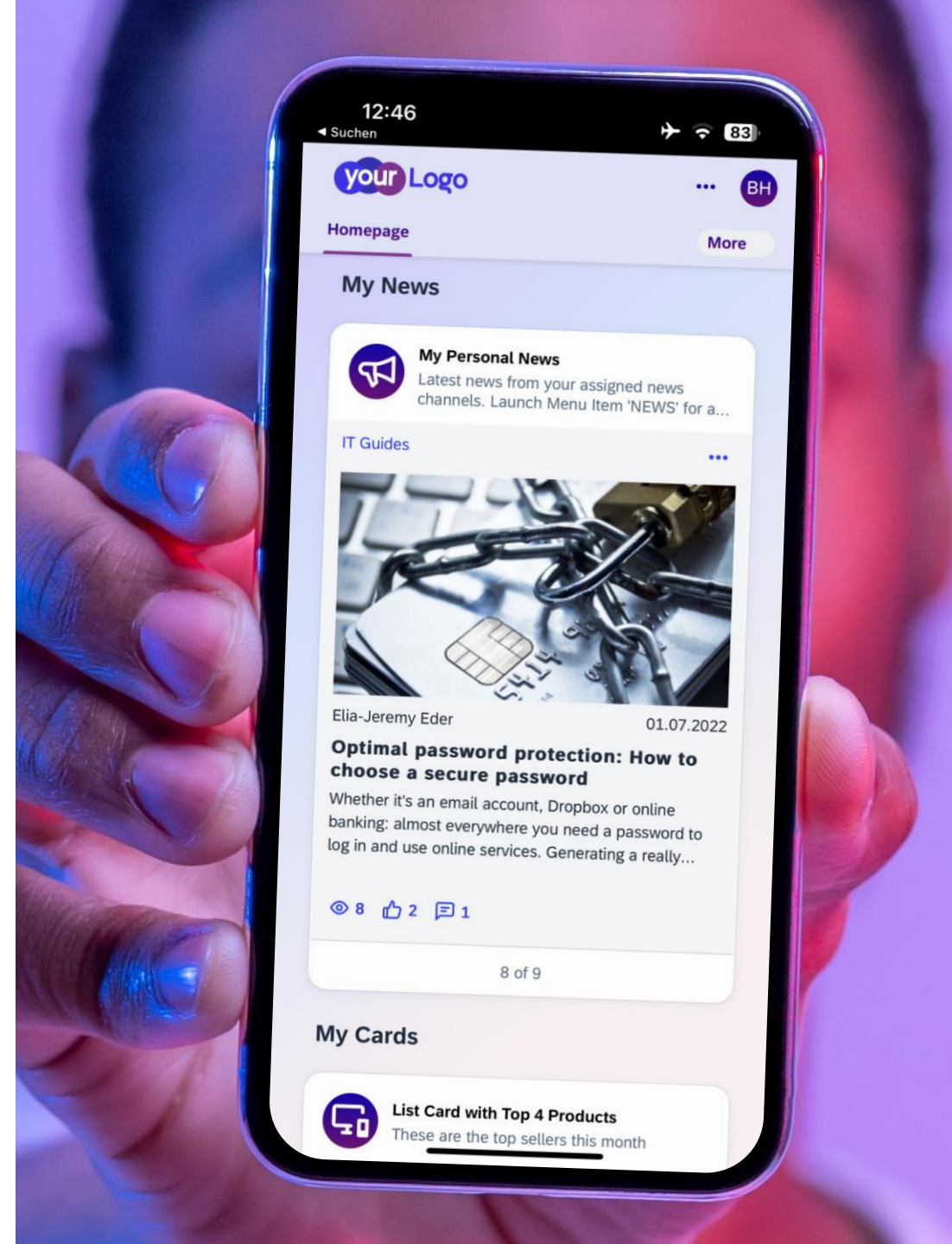
TOP 4
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Use Case 1: Comprehensive news dashboard for employees (news cockpit)

- › Cross-source news cockpit, usable on a notebook or smartphone
- › Topic-oriented mix of different information types such as internal news, external news, content updates or process reports
- › Adaptation of the information channels and interface offered to personal needs, including e-mail notification
- › High clarity due to compact information presentation compared to classic intranet or portal solutions



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Use Case 2: Communication system head office - store (Retail Cockpit)

- › Simple transmission of assortment information, product placements, special promotions, product recalls.
- › Particularly simple user interface, also well usable with cf. quickly changing staff.
- › Direct use of information possible on the sales floor (point of sale)
- › Feedback channel (comments, queries) from the store to the head office
- › Elimination of redundant and partly manual information paths



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Use Case 3: Temporary crisis and special information (topic cockpit)

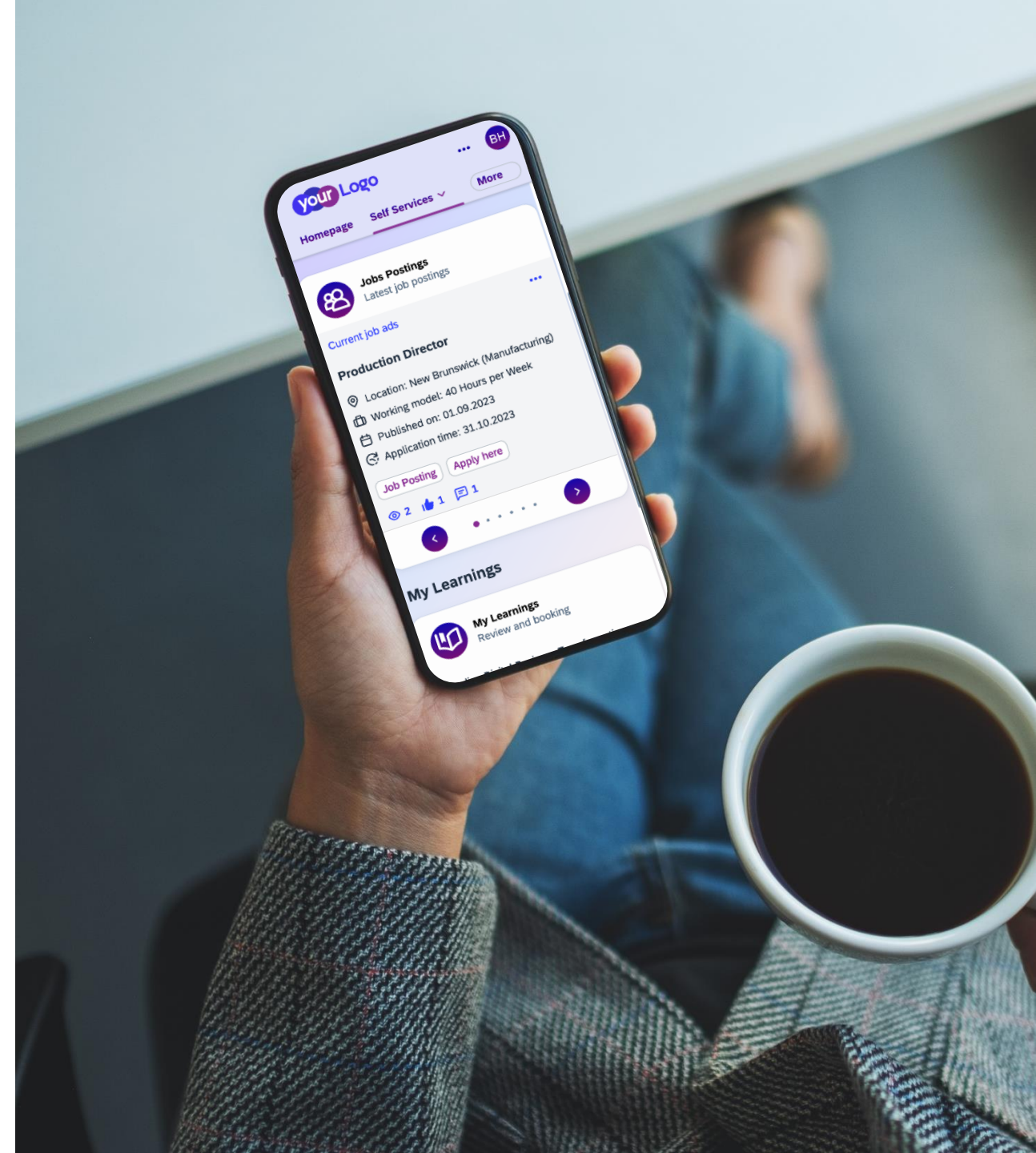
- › Example: Due to a hacker attack, all employees must be provided with important information.
- › The notification can be set up by the administration in the News Manager within one hour.
- › Integrated display of internal and external news on the topic in a cockpit.
- › Simple provision of the information as additional instructions for action on screens in the company (VANTAiO TV Display)



VANTAiO News Manager

Use Case 4: Group-wide job exchange (Job Posting Cockpit)

- › Clear presentation and filtering of all job postings in the group, even if HR systems in different group companies are separated
- › Integrated view for the end user, even if different sources are used for job postings (for example, SuccessFactors as well as website)
- › Better accessibility by mixing job postings with other information
- › Mobile availability including alert function for new job postings



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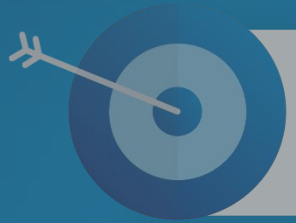
Use Case 5: Market and industry news (Competitor Cockpit)

- › Always up to date - consolidation of various industry information services in the cockpit
- › Integrated news from the respective industry segment or sector
- › Structured interface for qualitative information from individual competitors
- › Combination with internal key performance indicators (KPIs) from internal systems
- › Easy forwarding of interesting news to colleagues



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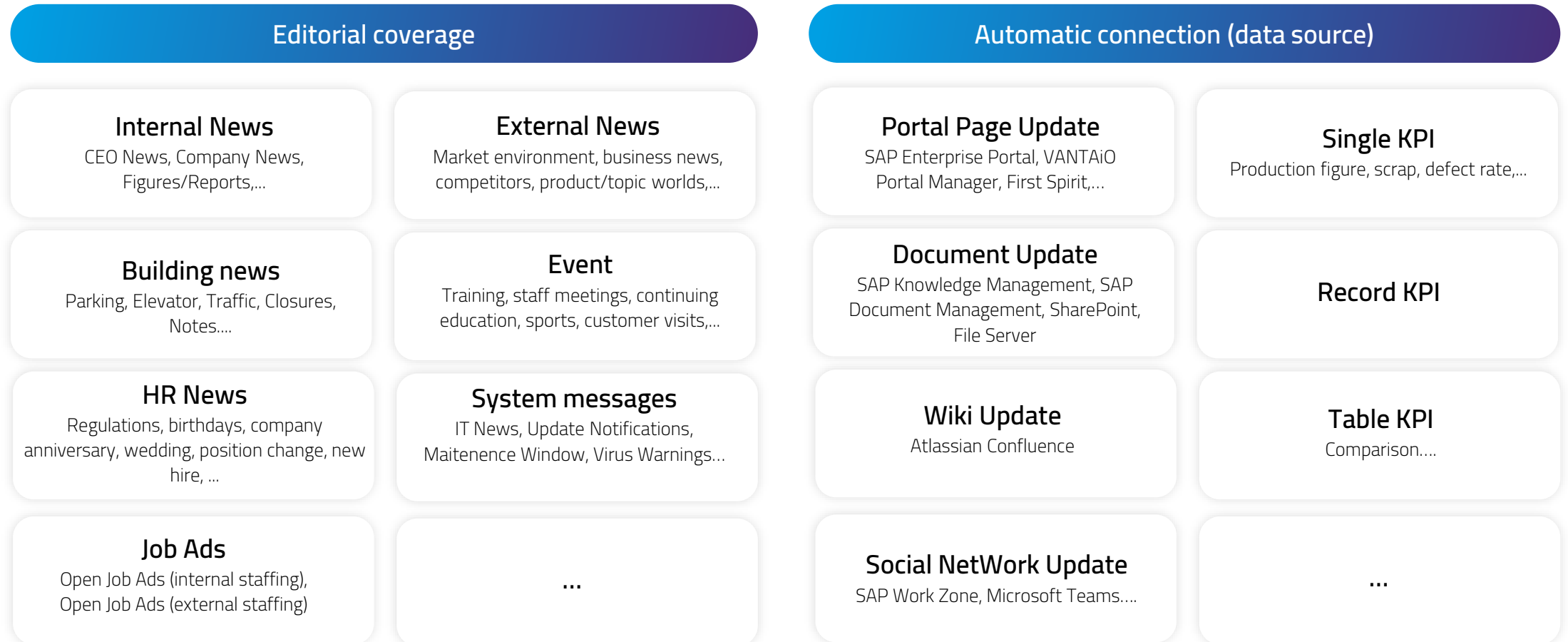
Function Overview

- ✓ Out-of-the-box news cockpit whose content can be personalized by the end-user according to his needs
- ✓ Flexibly definable news types and content pages by using the editor to define editorial forms
- ✓ Target-group-oriented communication of news by using news groups, channels and tags
- ✓ Easy connection of external data sources such as SAP, cloud applications or web services via connectors
- ✓ API for using the news from third party applications (e.g. websites, mobile apps, Microsoft Teams)
- ✓ Simple administration as well as clear configuration of the system via the administration cockpit

VANTAiO News Manager

Predefined news types

With the VANTAiO News Manager different message types are delivered in the standard:



VANTAiO News Manager

Universal Dashboard/Cockpit for News (Enduser View)

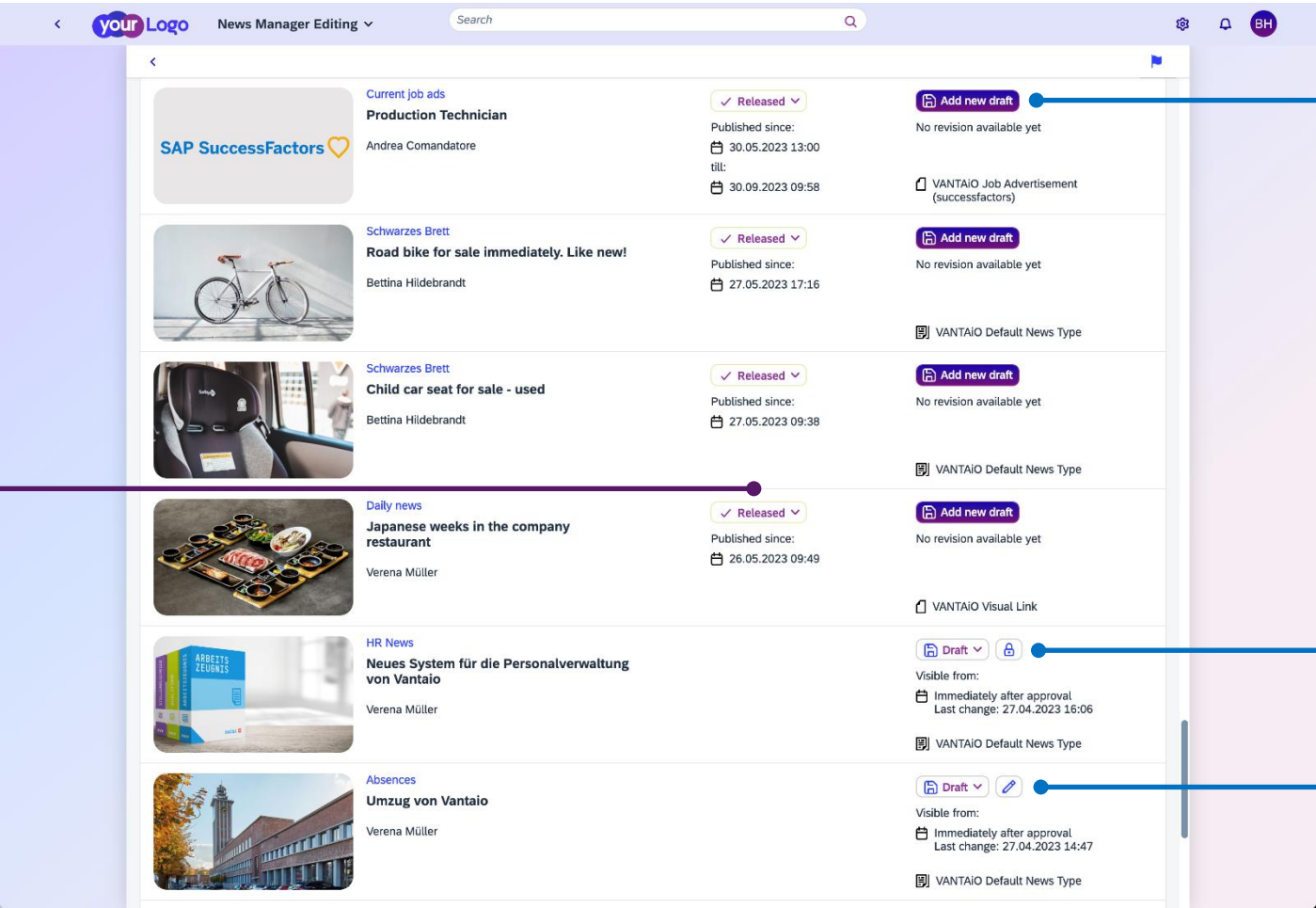
The screenshot displays the VANTAiO News Manager dashboard, a universal cockpit for news management. The interface is organized into several key sections:

- News Group:** A horizontal navigation bar at the top featuring icons and counts for various news categories: All News (42), Company News (14), IT & Systems (6), Office area (3), HR & Team (9), Products & Services (7), Customer & Business (6), and RSS Feeds (0).
- Search:** A search bar with the placeholder text "What are you looking for?" and a magnifying glass icon.
- Bookmarks:** A button labeled "Bookmarks (2)" in the top right corner.
- Personalisation:** A button labeled "Personalization" in the top right corner.
- Filter / View:** A section containing a toggle for "Unread only:", a "Mark news as read" button, and a "Filter / Sorting" dropdown menu.
- Social Features:** A section containing a "Tile" dropdown menu and social interaction icons (eye, heart, comment) for each news item.
- Company News:** A section at the bottom left featuring a large image of a modern building and the headline "Company AG opens global innovation and education campus in Austria".

The main content area displays a grid of news items, each with a title, author, date, and a brief description. The items are categorized by groups like IT Security, IT Systems, IT Applications, Corporate news, CEO News, Trainings, and Daily news.

VANTAiO News Manager

Easy news entry with high comfort for editors



Publishing Status

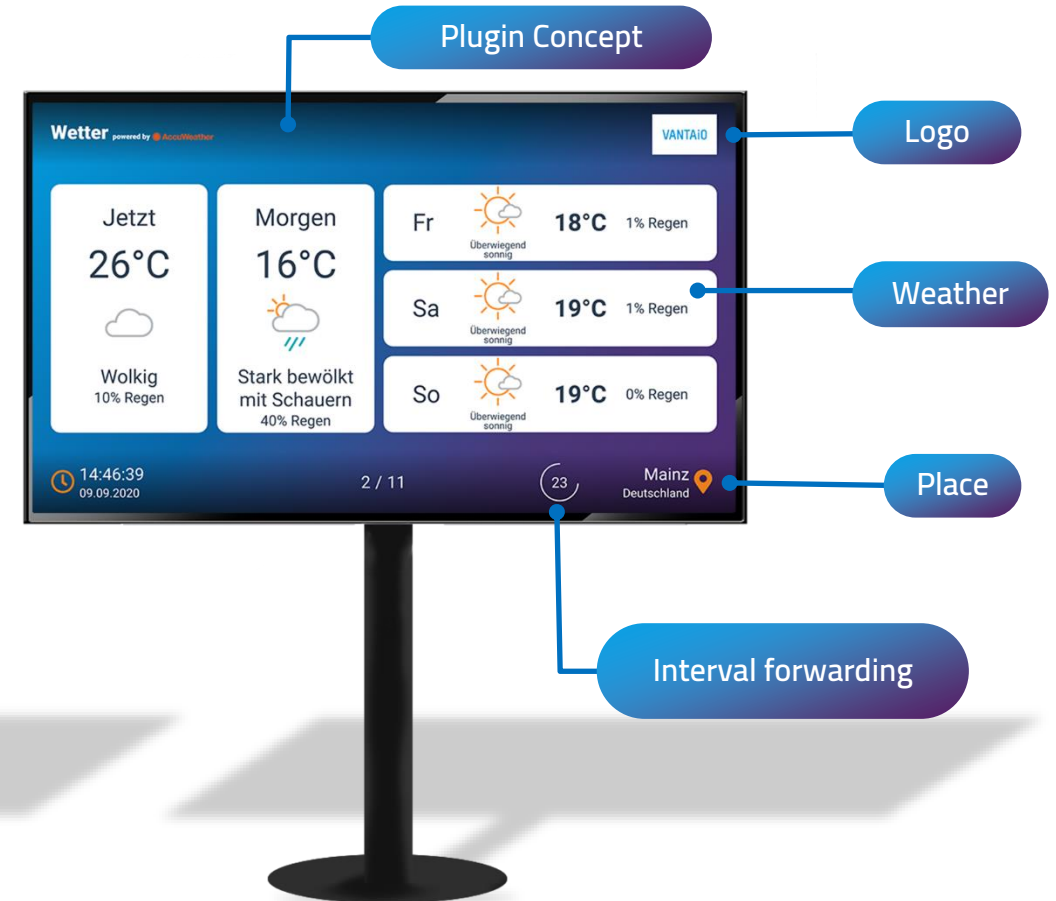
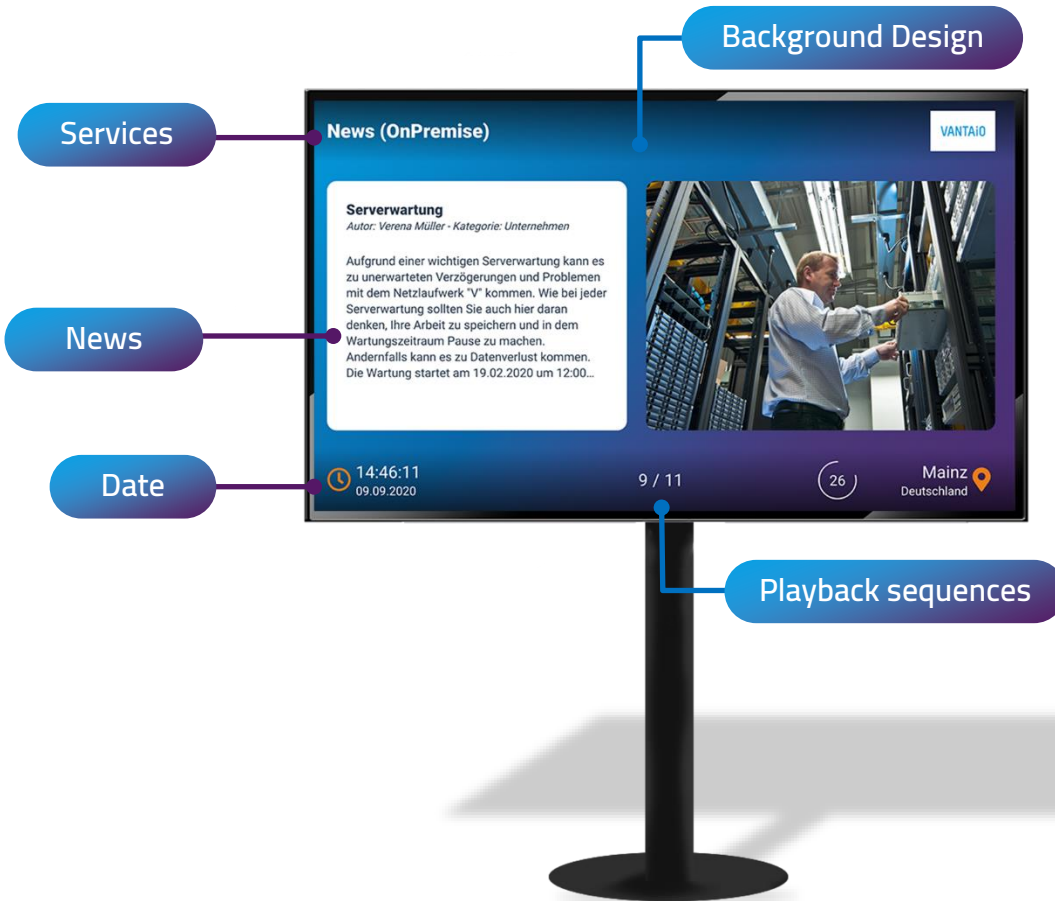
Intuitive message capture

Lock Function

Edit

VANTAiO TV Display

Displays at the reception, in hallways, in front of elevators, in meeting rooms



Our recipe for success:

We want to understand your business and listen to you!



Thanks for your time!

Follow us on Social Media!




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You still have questions or want to learn more? Feel free to contact me!

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